

Contract Agreement Between:



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Print Date 10/09/12

Page 1 of

Product	Contract / Revision	Alt Order #
NRCC IE 2012	581791 /	09837449
Contract Dates	Estimate #	
10/18/12 - 10/25/12	3314	
Advertiser	National Republican Congressional Committee	Original Date / Revision
		10/08/12 / 10/09/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KTVI	Jared Salles	Washington DC
Special Handling		
Do Not Mail		
Demographic		
Adults 35+		
		Total Ratings
IDB#	Advertiser Code	105.40
8380	155	Product Code
Agency Ref	Advertiser Ref	426

COPY

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots	Amount
1	2	10/22/12	10/22/12	530a-6a	530a-6a		:30				NM	1	\$1,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
2	2	10/24/12	10/24/12	530a-6a	530a-6a		:30	1	\$1,000.00	3.60			
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
1	2	10/25/12	10/25/12	530a-6a	530a-6a		:30	1	\$1,000.00	3.60			
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
2	1	10/19/12	10/19/12	Fox 2 Morning News	7A-730A		:30	1	\$1,400.00	4.80			
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
2	1	10/22/12	10/22/12	Fox 2 News at 7 am	7A-730A		:30	1	\$1,400.00	4.80			
Start Date	End Date	Weekdays		Spots/Week				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
0/22/12	10/28/12	M-----									NM	1	\$1,400.00
10/23/12	10/23/12	Fox 2 Morning News	7A-730A										
Start Date	End Date	Weekdays		Spots/Week							NM	1	\$1,400.00
0/22/12	10/28/12	-T-----											
10/24/12	10/24/12	Fox 2 Morning News	7A-730A								NM	1	\$1,400.00
Start Date	End Date	Weekdays		Spots/Week									
0/22/12	10/28/12	--w----									NM	1	\$1,400.00
10/25/12	10/25/12	Fox 2 News at 7 am	7A-730A								NM	1	\$1,400.00
Start Date	End Date	Weekdays		Spots/Week									
0/22/12	10/28/12	--T---									NM	1	\$1,400.00
10/21/12	10/21/12	Fox 2 News Sunday Morning	8A-830A								NM	1	\$1,400.00
Date	End Date	Weekdays		Spots/Week									
10/21/12	10/21/12	--S									NM	1	\$600.00
10/19/12	10/19/12	M-F 9a-10a	9A-930A								NM	1	\$550.00
Date	End Date	Weekdays		Spots/Week									
10/21/12	10/21/12	--F--									NM	1	\$550.00
10/22/12	10/22/12	M-F 9a-10a	9A-930A								NM	1	\$550.00
Date	End Date	Weekdays		Spots/Week									
10/28/12	10/28/12	M-----											

(* Line Transactions: N = New, E = Edited, D = Deleted)

bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of bills rendered. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. LocalTV does not accept advertising contracts.



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

Contract / Revision	Alt Order #
581791 /	09837449
Contract Dates	Product
10/18/12 - 10/25/12	NRCC IE 2012
Advertiser	Original Date / Revision
National Republican Con	10/08/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Totals				
									Rate	Rtn	Type	Spots	Amount
N 12 2	10/24/12	10/24/12	M-F 9a-10a		9A-930A		:30				NM	1	\$550.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/22/12	10/28/12	--W---			\$550.00			3.00					
N 13 2	10/19/12	10/19/12	M-F 430p-5p		430p-5p		:30				NM	1	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/15/12	10/21/12	----F--			\$700.00			0.00					
N 14 2	10/23/12	10/23/12	M-F 430p-5p		430p-5p		:30				NM	1	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/22/12	10/28/12	-T-----			\$700.00			3.50					
N 15 2	10/25/12	10/25/12	M-F 430p-5p		430p-5p		:30				NM	1	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/22/12	10/28/12	---T---			\$700.00			3.50					
N 16 2	10/21/12	10/21/12	Su 5p-530p		5p-530p		:30				NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/15/12	10/21/12	-----S			\$1,200.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	2	10/15/12-10/21/12	Su 5p-530p	5p-530p	-----S	:30		\$1,200.00	0.00	NM		
	See MG 16.2												
	2	2	10/19/12-10/19/12	Fox 2 News Edge Delayed	1030P-1105P	-----F----	:30		\$1,200.00	0.00	NM		
	(1) MG for 16.1 10/21												
N 17 2	10/21/12	10/21/12	Su 530-6p		530p-6p		:30				NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/15/12	10/21/12	-----S			\$1,200.00			5.10					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	2	10/15/12-10/21/12	Su 530-6p	530p-6p	-----S	:30		\$1,200.00	5.10	NM		
	See MG 17.2												
	2	2	10/19/12-10/19/12	Fox 2 News Edge Delayed	1030P-1105P	-----F----	:30		\$1,200.00	5.10	NM		
	(1) MG for 17.1 10/21												
N 18 2	10/24/12	10/24/12	MLB World Series on FOX		6p-CC		:30				NM	1	\$6,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/22/12	10/28/12	--W----			\$6,000.00			9.80					
N 19 2	10/21/12	10/21/12	St Louis Rams		12P-315P		:30				NM	1	\$18,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/15/12	10/21/12	-----S			\$18,000.00			28.00					
N 20 2	10/23/12	10/23/12	M-F 9p-10p		9P-930P		:30				NM	1	\$2,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/22/12	10/28/12	-T-----			\$2,000.00			5.20					
N 21 2	10/20/12	10/20/12	9p News Delayed		10P-1030P		:30				NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Rating</u>					
Week: 10/15/12	10/21/12	-----S-			\$1,200.00			3.70					
											Totals	105.40	21
												\$43,950.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	21	\$43,950.00	\$37,357.50
Totals	21	\$43,950.00	\$37,357.50

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.